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## **WHOLE FOODS MARKET IS STOCKING THEIR SHELVES WITH PACIFICA CULINARIA AVOCADO OILS**

**TEMECULA, CA** - Pacifica Culinaria, a leading manufacturer of Gourmet All Natural Avocado Oils and All Natural Condiments announced today the placement of their products with Whole Foods Market, Inc.

Pacifica Culinaria products are offered now at Whole Foods Markets located in Southern California beginning with the Santa Monica and Brentwood stores and in Nevada at their new store in Henderson. Products on the shelves are All Natural Avocado oils including NASFT-award winning Blood Orange, Tuscan Herb, Provencal Herb and Roasted Garlic infusions.

According to Debbie McIntyre, owner of Pacifica Culinaria, "We are very pleased to be in partnership with Whole Foods Markets. We are excited to be involved with an organization that is an industry leader in the specialty food business and feel our products are right in line with their high standards for product quality."

Pacifica Culinaria's unique avocado oil is extracted from fresh avocados, a fruit high in monounsaturated fats ("good fats" which help lower cholesterol and promote heart health, reduce the risk of cancer and diabetes and enhance the bioavailability of carotenoid-rich fruits and vegetables). Avocado oil's multi-functionality extends to the kitchen, where its high smoke point (500°F +) makes it ideal for searing, grilling and sautéing, even frying and at the same time, its light and silky nature are perfect for creating delicious salad dressings. The avocado oil is blended with complementary flavors like citrus, herbs, and roasted garlic, in an oil to oil infusion, to make a healthy all-natural oil delight.

Pacifica Culinaria's complete product line includes large chem-free farm fresh Hass avocados and lemons, ten varieties of infused avocado oils, six varieties of

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infused balsamic and champagne vinegars and four varieties of infused agave syrups. The newest condiment product in addition to the Wasabi Mayonnaise, is the 100% avocado oil based mayonnaise available in All-Natural as well as Roasted Garlic.

Whole Foods Market, Inc. is a Fortune 500 company and is the largest natural and organic foods retailer. With nearly \$4.7 billion in annual sales, the company operates 181 natural food stores in the United States, Canada and United Kingdom. For more information, please visit the company's website at [www.wholefoodsmarket.com](http://www.wholefoodsmarket.com). Pacifica Culinaria Products at the Southern California Whole Foods Markets are distributed by Los Angeles area based Gourmet Merchants International.

The Pacifica Culinaria product line is a division of [thinkavocado.com](http://thinkavocado.com), operating out of Temecula California, a purveyor of fresh avocados and gift items. For more information about Pacifica Culinaria or [thinkavocado.com](http://thinkavocado.com) products, contact Miriam Morel, Vice President of Operations, at (951)506-2563 or [miriam@thinkavocado.com](mailto:miriam@thinkavocado.com).

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